

## ALOE BLACC SIGNS GLOBAL DEAL WITH BMG

**Berlin – February 14, 2020** – BMG is proud to announce a new global recordings partnership with platinum-selling artist, Aloe Blacc. The chart topping act -- whose trademark vocals can be heard on the late Avicii's worldwide smash hits "Wake Me Up" and "SOS" -- releases his anticipated single "I Do" on Valentine's Day.

Inspired by his decade-long marriage with Australian recording artist Maya Jupiter, "I Do" is the first single from Aloe Blacc's upcoming fifth album, to be released later this year via BMG.

The power ballad sees the singer open up for the first time musically about his private life. "I wanted to create a song for Maya that was personal and universal," Aloe said. "Luck brought us together, despite living halfway across the world with a vast ocean between us. 'I Do' is the perfect representation of the profound love we share." In the music video, Aloe surprises his wife with the wedding party she always dreamed of.

"Aloe is an exceptional artist and creative, who's got the talent to carry people away with his voice and diverse musical style," said Dominique Casimir, EVP Continental Europe Repertoire and Marketing, BMG. "We are immensely proud to release his new album and are honoured that he has placed his trust in BMG."

Aloe Blacc released his debut solo album *Shine Through* in 2006 and follow-up *Good Things* in 2010. Boosted by the global chart success of breakthrough hit "I Need a Dollar" -- selected as the theme song to HBO's *How To Make It In America* -- *Good Things* reached gold sales status in countries around the world. Made in collaboration with groundbreaking producers like Pharrell Williams, the artist's third album, *Lift Your Spirit*, dropped on New Year's Day 2014. *Lift Your Spirit* debuted at number four on the Billboard 200 albums chart, earning a Grammy Award nod for Best R&B Album. Hit single "The Man" topped the charts in the UK and attained chart success in Austria, Germany, and Switzerland.

Aside from his lauded solo projects, Aloe Blacc is best known for his collaborations with late Swedish DJ Avicii, performing vocals on his global smash hit "Wake Me Up" which topped the charts in 22 countries, including Australia and the UK.

Listen to Aloe Blacc's new single 'I Do': <https://AloeBlacc.Ink.to/Ido>

**ENDS**

**Photo L to R:** Thomas Scherer, EVP Repertoire & Marketing, BMG LA / Feline Moje, Director Recorded GSA / Fred Casimir, EVP Global Recordings / Aloe Blacc / Hartwig Masuch, CEO BMG / Dominique Casimir, EVP Continental Europe Repertoire & Marketing / Jason Hradil, SVP Global Repertoire

### **Press contacts**

BMG US: Paki Newell – [paki.newell@bmg.com](mailto:paki.newell@bmg.com)

BMG Continental Europe: Susanne Schärgeres – [susanne.schaerges@bmg.com](mailto:susanne.schaerges@bmg.com)

BMG Global: Steve Redmond – [steve.redmond@bmg.com](mailto:steve.redmond@bmg.com)

**About BMG**



Founded in 2008, BMG is already the world's fourth biggest music publisher and the first new global player in the recordings business in decades. BMG's pitch is unique – a relentless focus on fairness and transparency and service to its artist and songwriter clients. BMG's 15 offices across 12 core music markets now represent over 3m songs and recordings, and thousands of artists and songwriters attracted by its fresh approach which now includes production music, film and books as well as music publishing and recordings. BMG is owned by international media, services and education company Bertelsmann, whose other content businesses include the broadcaster RTL Group, the trade book publisher Penguin Random House and the magazine publisher Gruner + Jahr. With its multi-platform perspective, integrated technology platform and commitment to help artists maximize their income, BMG aims to be the best company in music to do business with. [www.bmg.com](http://www.bmg.com)